



Thank you for contacting Carbonfund.org Foundation. Here is some additional information regarding our [Carbonfree® Product Certification Program](#):

The steps to get started in our program are:

1. Perform a [Life-Cycle Assessment \(LCA\)](#) (link to list of LCA Providers) to determine the carbon footprint of your product(s) or contact us to learn how to perform the LCA simultaneously with registration to get started faster.
2. Register your product(s) as Carbonfree®. (We will automatically register your product(s) in Amazon's Climate Pledge Friendly Program for consumer products)
3. Offset the product's carbon footprint quarterly, based on actual sales.
4. Promote your product(s) environmental benefits to your customers and stakeholders.

The largest cost of the program is the Life Cycle Assessment Study. You will need to speak to LCA consultancies about your product(s) in order to get that cost estimate. Our certification program includes an annual registration fee of US \$1000 then US \$250 per each product unit to be registered.

Once products are registered, the sales of those products are reported quarterly, the corresponding total Product Carbon Footprint values for the quarter are calculated based on the quantity of each product sold times the Product Carbon Footprint from the LCA, and the resulting total quantity of carbon offsets then are purchased through Carbonfund.org by the manufacturer to neutralize the total Product Carbon Footprint for quarterly sales. Our price for the carbon offsets is US \$10/metric tonne (1 metric tonne = 1 carbon offset). We will need an estimate of the Product's Carbon Footprint and the estimated annual sales figures in order to estimate the total cost of annual carbon offsets.

The voluntary carbon offset projects we support are third-party validated and verified to one or more of the internationally-recognized standards and also must meet our [Quality Assurance Protocol](#).

For manufacturers of consumer-facing products sold on Amazon, it is important to note that our Carbonfree® Product Certification Program is one of the product certifications included in [Amazon's Climate Pledge Friendly Initiative](#), presently active in North America, France, Germany, Italy, Spain and the UK, with plans to continue to launch this program globally. The program has received tremendous global attention and includes specific "badging" of these certified products on Amazon's website.

If you are a 1% For the Planet member company, you may use your 1% commitment to donate to Carbonfund.org in order to fund the expenses of this product certification program.

Please let me know if you have any questions or would like to arrange a call to discuss.

Many thanks,

Linda

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