Thank you for contacting Carbonfund.org Foundation regarding our [Certified Carbon*free*® Products program](https://carbonfund.org/product-certification/).

The Carbon*free*® Product Certification program augments the competitive advantage for product manufacturers that have assessed the specific cradle-to-grave carbon footprint of their product(s) and now want to neutralize those carbon emissions on the basis of per-unit product sales.

Customers are increasingly seeking to purchase sustainable products from companies that are taking care of our environment.

The Carbon*free*® Product Certification is a meaningful, transparent way for you to provide environmentally-friendly, carbon neutral products to your customers.

The [program’s protocol and process](https://carbonfund.org/wp-content/uploads/2016/04/CF_Product_Cert_2015.pdf) is further explained on our website.

The first step of the certification process is to engage a qualified third-party organization to perform Greenhouse Gases accounting report through an ISO-compliant [Life Cycle Assessment (LCA)](http://www.epa.gov/nrmrl/std/lca/lca.html) of your product(s) that meets the current [GRI Greenhouse Gas Protocol](http://www.ghgprotocol.org/standards/product-standard), [ISO 14064](http://www.iso.org/iso/catalogue_detail?csnumber=38381) and [ISO 14067](http://www.iso.org/iso/catalogue_detail?csnumber=59521), and/or [PAS 2060:2014](http://shop.bsigroup.com/ProductDetail/?pid=000000000030286698). If you work with an organization on any ISO certifications, they may be able to perform the Life Cycle Assessment and Greenhouse Gases accounting report.

The LCA may be a “single attribute” or “streamlined” LCA that only reports the product’s cradle-to-grave greenhouse gas emissions.

This process normally takes 3-6 months and may cost US $5,000 - $20,000, depending upon the product(s), their components and manufacturing process, and your ability to access and provide the required product details and information.

Companies that have already completed Product LCAs or [USGBC Environmental Product Disclosure reports](https://www.usgbc.org/education/sessions/abcs-epds-7410330) are able to leverage these reports, and the financial and time investments already incurred, by joining the Certified Carbon*free*® Products Program and offering a truly carbon neutral product to their customers. In addition, many companies realize production and manufacturing cost savings and emissions reductions by undergoing the Life Cycle Assessment process.

After the LCA and GHG accounting report is completed, it is submitted to Carbonfund.org for our review and approval. At that point, we sign a program agreement and the product(s) may be registered and listed as a Certified Carbon*free*® Product on our website, use our trademarked Certified Carbon*free*® Product logo on packaging and marketing materials, and leverage the program’s benefits.

Annual product registration fees are US $2500 for the first product and $500/product for subsequent products, to a maximum of $10,000/year total product registration fees.

Each quarter, the product(s) sales are reported to Carbonfund.org, and the cumulative carbon footprint for products sold is neutralized through the purchase of carbon offsets. The cost of the carbon offsets are US $10/metric tonne (unless specifically negotiated to a different price point with that program registrant) and the quarterly costs will depend upon each product’s carbon footprint and sales volumes.

The benefits of the Certified Carbon*free*® Product program are realized by offsetting product-specific emissions through our third-party validated carbon reduction projects to:

• Differentiate your brand and product

• Increase sales and market share

• Improve customer loyalty

• Strengthen corporate social responsibility & environmental goals

Please let me know if you have any questions or would like to arrange a time to discuss this advantageous certification program.

Many thanks,

Linda

**Linda G. Kelly**

**Business Partnership Manager**

**Carbonfund.org Foundation**

**office: 240.247.0630 ext 633**

**cell: 203.257.7808**

**LKelly@carbonfund.org**

**connect with me on LinkedIn.** [**http://lnkd.in/z3z884**](http://lnkd.in/z3z884)

*reduce what you can, offset what you can't™*